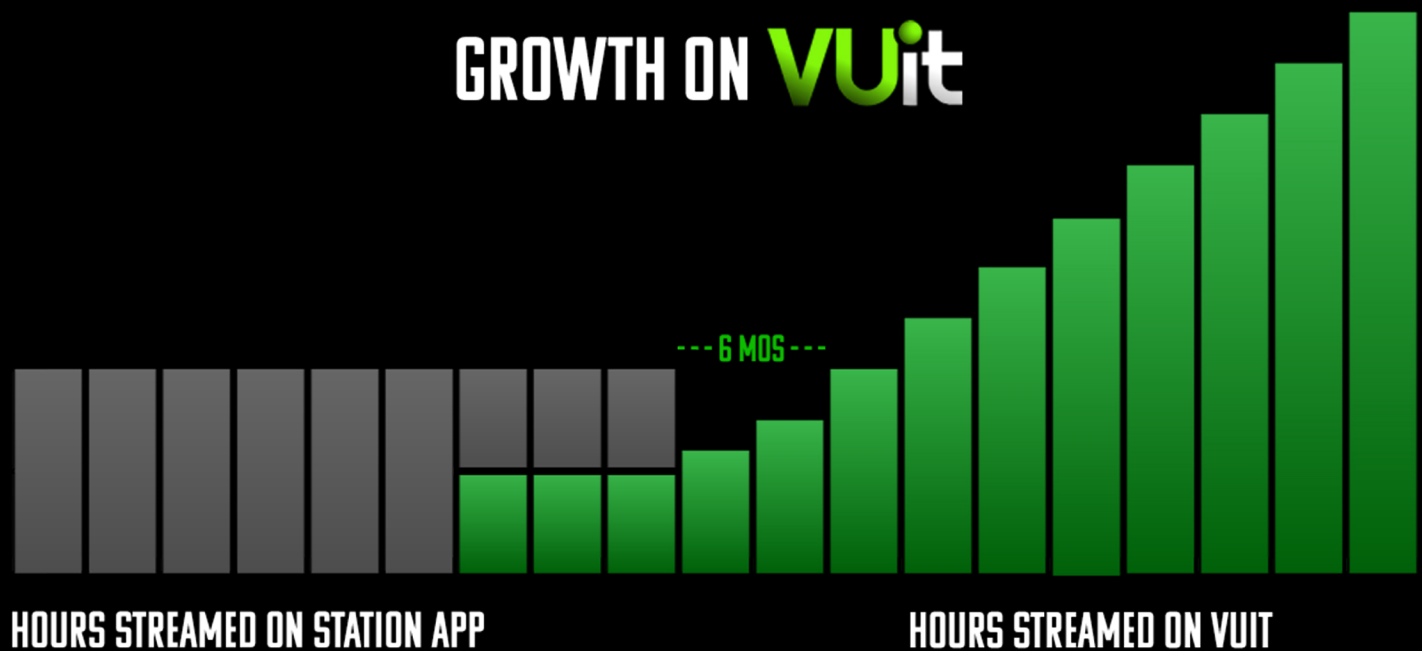


WHY **VUit**: Incremental Revenue

Carriage on VUit doesn't mean you have to drop your station apps, but many of our partners do because of the attractive viewership and revenue upside.

Attract More Viewers, Earn More Money

Performance of a big-market affiliate's branded app had maxed out. The station joined VUit and within 6 months matched the number of hours streamed they were seeing on their app. Making the decision to phase out their app entirely, the station has seen over 500% growth in viewers and hours streamed on VUit to date. And that means big money.



BENEFITS OF CARRIAGE ON VUIT



100%
FREE



NEW
VIEWERS



UNLIMITED
REVENUE OPPS



Stations
are earning
\$85K/mo!